

# Flyer Drives & Lit Drops



The Chesapeake & Potomac Regional Public Relations (PR) Subcommittee and other NA members (you!) can be canvassing our community with a **FLYER DRIVE!** We are asking that each Home Group post at least one flyer at the facility where their meeting is held.

*The purpose behind the flyer drive is to post NA information in relevant locations so the people who need us can find us!*

## Directions for Posting Flyers

Print flyers from C&P Regional website under [Service/PR](#):

- 8/12 X 11 sheet of flyers. Includes a flyer which information of day and time the NA meeting occurs at that facility
- Thumb tacks and tape (clear and non-stick blue painters tape) to affix to a wall or shelf.

Optional items: NA meeting lists, NA literature, NA business cards.

**Posting location.** Talk with the Trusted Servants of your meeting to get the contact information of the person at the facility your group contacts. Call or meet with this person to ask permission to post, find out where to post.

**Revisit.** Check the posting occasionally to see if anything has been taken or needs to be refreshed.

**Make it a team effort.** At least two NA members should work together.

**Flyer visibility.** Keep in mind that placing flyers in high-traffic areas will allow for maximum exposure.

**Refrain from placing flyers on public property.** Telephones, trees, public restrooms, etc. Many communities have ordinances concerning this type of activity. Check with the local authorities regarding such ordinances.

## Other Possible Locations

- Police Stations/Courthouses
- Stores (grocery, drugstores)
- Health Clinics/Hospital Emergency Rooms
- Welfare Offices
- Churches/Places of Worship
- Colleges and Schools
- Laundromats
- Youth facilities, Rec Centers
- Community Service Centers

**Help people know where to find us!**

**QUESTIONS? Email [info@cprna.org](mailto:info@cprna.org)**

# Flyer Drives & Lit Drops



Public Relations does Literature Drops aka **"Lit Drops"**. Seasoned members establish the "drop" at Parole and Probation, Drug Court, MAT/DRT, rehab facilities, libraries, or any place that might allow our literature. They get permission, set up racks, post flyers, business cards, literature). Other members can go behind monthly and "refresh" the literature at facilities; bring new meeting lists, add additional literature and NA business cards. They make it a point to get to

know the members of the facility and become a familiar friendly face of NA. Some ideas:

PR members accompany the new recruits on their first visit to familiarize them with the facility and our contacts there.

Volunteers could adopt a facility that has already been set up.

Members can also look for community bulletin boards (Giant, Safeway, Starbucks, Cannabis dispensaries, Wine and Spirits stores etc.) to post a flyer as well.

A great activity for sponsors/sponsees (maybe whole sponsorship families) to do together. Fellowship and service at the same time!



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