

Public Information Subcommittee Meeting

Sunday, April 12th @4 PM

Call for directions: Jessica L. 703-473-9742

Open Positions:

Youth PI Coordinator

Adult PI Coordinator

Mass Media Coordinator

Literature/Postings

AGENDA

I. PI Training Part I: PR Handbook Chapter 4
Preparation and Training for Interacting with the Public

II. Regional Updates

- CPRCNA PI Table and Workshop
- Book Drive

III. Updates on current DCANA PI projects:

Update on Loudoun County Public Schools

- Task: schedule orientation w/ Allyne Zapalla
- Inform NA volunteers
- Update Allyne on all upcoming events for her to post **email flyers

Newspaper Ads

- Research and follow-up

Literature Racks

- Distribute 4 literature racks
- Follow up with Loudoun Co Mental Health re: placing 2 racks for their lobbies
- Follow up with placing medical office literature rack
- Spanish literature for rack at Neighborhood Resource Center in Herndon

Mail literature to identified recipients

IV. Possible New Projects

Literature and Postings

- Put out flyers for local PI poster design contest?

Public Service Announcements, <http://www.na.org/?ID=psa>

- Contact Fairfax Public Access (jplesko@fcac.org) to run NA PSA on their bulletin channel 37. We need to add local contact info.